

# TABLE ROCK REGIONAL ROUNDUP

Big Cedar Lodge - Ridgedale, MO

# 2011

SEPTEMBER 22 - SEPTEMBER 24

## REGIONAL OPHTHALMOLOGY CONFERENCE

A Joint Venture of:  
Arkansas Ophthalmological Society  
Kansas Society of Eye Physicians and Surgeons  
Missouri Society of Eye Physicians and Surgeons  
Oklahoma Academy of Ophthalmology

The AOS, KSEPS, MoSEPS and OAO invite you to participate in the **2011 Table Rock Regional Roundup**. This four-state regional conference is scheduled for Thursday through Saturday, September 22 -24, 2011, at the beautiful Big Cedar Lodge just outside of Branson, Missouri.

This annual conference attracts approximately 85 physicians from our four states and provides exhibitors with many direct physician contacts in a relaxed, family-friendly atmosphere.

Unlike more traditional conferences at which physicians may only attend for a day or even a single lecture, our attendees like to arrive in time for the welcome reception on Thursday and stay through the last talk on Saturday.

To participate, complete the **Exhibitor Registration Form** and return it to the 2011 Exhibits Coordinator, Laura Hawkins of the Arkansas Ophthalmological Society. The AOS mailing address is PO Box 55088, Little Rock, AR 72215-5088.

Exhibits for 2011 will have assigned booths and these are available on a first-come, first served basis. For an updated map of the exhibit hall floor, see [www.TableRockRoundup.com](http://www.TableRockRoundup.com).

## 2011 EXHIBIT HALL

We will meet in Big Cedar Lodge's Grandview Conference Center. The exhibit hall is located at ground level with easy access to conference center.

We are offering 20 of the 10' x 10' booths and two of the 20' x 10' premium booths. All of the booths include a 6' skirted table, 2 chairs, booth sign, a wastebasket and a 110/120 volt electrical outlet.

All 10' x 10' booths are priced at \$1,850. The 20' x 10' premium booths are priced at \$3,500 each.

## OPTIONAL SERVICES / EQUIPMENT

Additional tables, AV equipment, and other booth supplies may be ordered directly through Big Cedar Lodge in advance (*for significant savings*) or directly from the floor. An order form for booth add-ons is enclosed.

## EXHIBITOR SCHEDULE

*(Exact times subject to change)*

### Thursday, September 22

3:00 p.m. - 7:00 p.m. Exhibitor Set-up

7:00 p.m. - 9:00 p.m. Welcome Reception in Exhibit Hall

### Friday, September 23

7:00 a.m. - 8:00 a.m. Breakfast in Exhibit Hall

8:00 a.m. - 12:00 p.m. Educational Meeting with Morning Break in Exhibit Hall

12:00 p.m. - 1:30 p.m. Box Lunch Pickup in Exhibit Hall and State Society Breakout Meetings

1:30 p.m. - 4:00 p.m. Educational Program with Mid-Afternoon Break in Exhibit Hall

6:30 p.m. - 9:00 p.m. Family Dinner (*exhibitors welcome*)

### Saturday, September 24

7:00 a.m. - 8:00 a.m. Breakfast in Exhibit Hall

8:00 a.m. -12:00 p.m. Educational Program with Morning Break in Exhibit Hall; Exhibitors Tear Down after Break

We hope to see at Big Cedar Lodge in 2011! If you have any question about exhibiting, please contact Laura Hawkins at 501-224-8967 or [hawkins@arkmed.org](mailto:hawkins@arkmed.org).

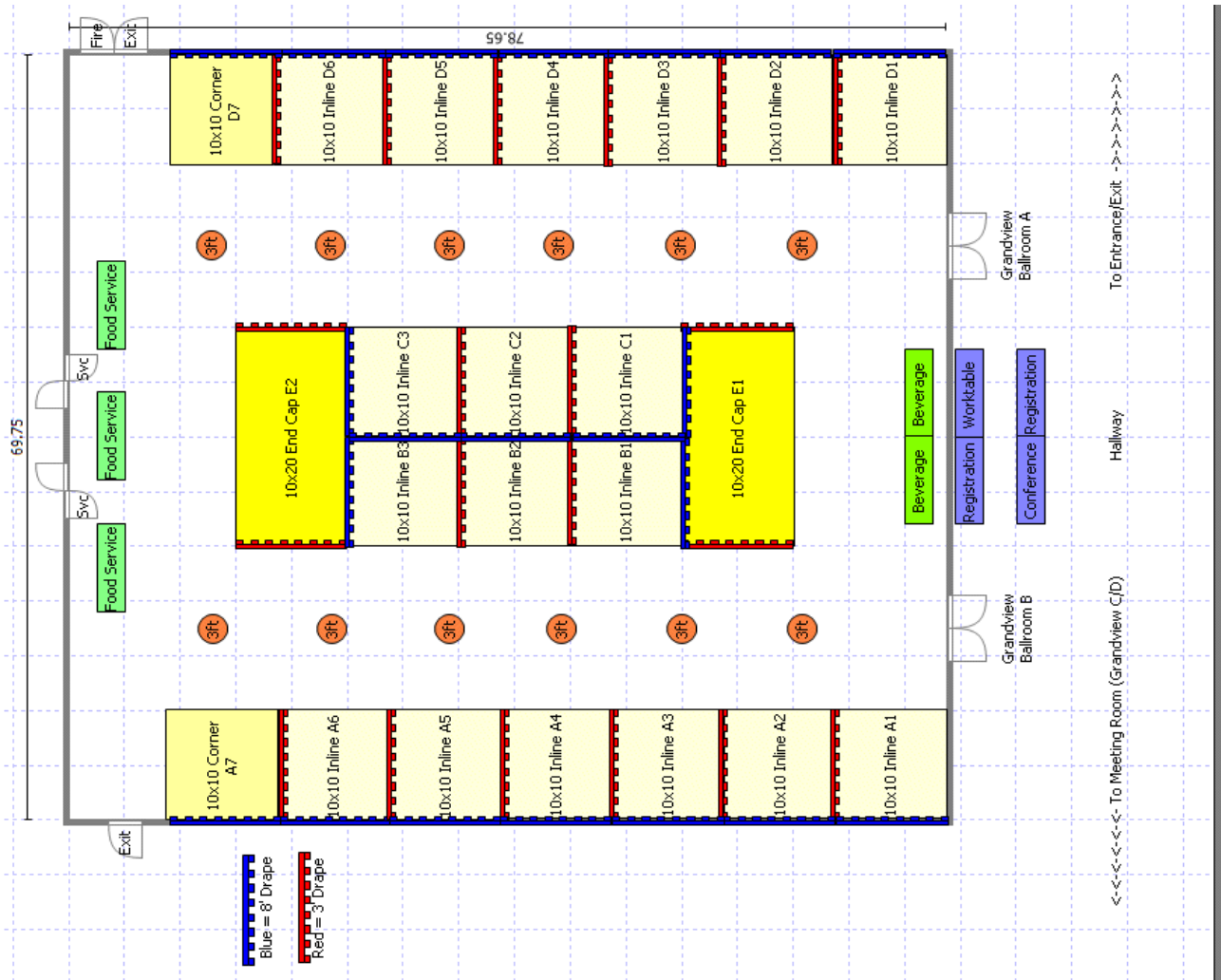
*See page 2 for layout of exhibit hall.*

# Exhibit Hall Floor Layout

## 2010 Table Rock Regional Roundup Ophthalmology Conference September 22 - 24, 2011 Ridgedale, Missouri

| Booth No.                          | Booth Type           | Price   |
|------------------------------------|----------------------|---------|
| A1-D7<br><i>(excluding E1, E2)</i> | Regular<br>10' x 10' | \$1,850 |
| E1, E2                             | Premium<br>20' x 10' | \$3,500 |

Includes: 6' Skirted Table; 2 Chairs; 120 v 15A AC Electrical Outlet; Wastebasket; Booth Sign; Pipe & Drape



An updated map of the exhibit hall, including which booths are available and which are taken, is available online at [www.TableRockRoundup.com](http://www.TableRockRoundup.com).

### Terms and Conditions

**First-come, first-served:** Booth spaces will be granted to vendors on a first-come, first-served basis, based on the date and time registration is received. Registrations received without payment (such as faxing a registration with check to follow) will be given a 21-day courtesy hold if received before August 1 or a 7-day courtesy hold if received after August 1. No courtesy holds will be placed after September 1. An expedited processing fee of \$150 will apply to registrations received after September 1.

**Control of Hall, Program and Schedule:** Exhibitors agree that sole control of the Exhibit Hall, conference program, and conference schedule lies with the AOS, KSEPS, MoEPS, and OAO jointly, and further that times listed on the reverse are tentative and subject to change.

**Indemnification:** Exhibitors and their agents agree that the AOS, KSEPS, MoSEPS, and OAO shall not be responsible for any injury to any exhibitor or for loss of any property by fire, theft, damage, or other cause whatsoever.

# 2011 Table Rock Regional Roundup

Arkansas Ophthalmological Society – Kansas Society of Eye Physicians & Surgeons  
 Missouri Society of Eye Physicians & Surgeons – Oklahoma Academy of Ophthalmology  
 September 22 – 24, 2011 – Ridgedale, Missouri

*Please provide the information requested below and return as soon as possible to:*

Laura Hawkins, Executive Director, Arkansas Ophthalmological Society, PO Box 55088, Little Rock, AR 72215-5088  
 Phone: 501-224-8967 Fax: 501-224-6489 Email: hawkins@arkmed.org

|  |  |
|--|--|
| Requested Booth Number(s)<br><i>(in order of preference)</i> |  |
| Company Name   |  |
| Contact Person   |  |
| Address  |  |
| City/State/Zip   |  |
| Phone  |  |
| Fax  |  |
| Email  |  |
| Representative(s) attending<br><i>(enter all names here)</i> |  |
| Representative(s) email(s)                                   |  |

## FEES & REMITTANCE

Booth Exhibit *(enter applicable price of booth chosen; add \$150 expedited processing fee if sent after Sept. 1)* ..... \$ \_\_\_\_\_

Additional Unrestricted Educational Grant *(enter amount)*..... \$ \_\_\_\_\_

**TOTAL AMOUNT OF PAYMENT** ..... \$ \_\_\_\_\_

Form of Payment:            Check *(payable to Table Rock Regional Roundup; Tax ID #26-4184333)*  
                                   Credit Card *(Discover/MasterCard/VISA)*

Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_

Name on Card: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_



## AUDIO VISUAL EQUIPMENT RENTAL

Our expert staff of technicians and conference professionals have a complete inventory of modern audio visual technology available to suit your needs.

[WWW.BIGCEDAR.COM](http://WWW.BIGCEDAR.COM)

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612 Devil's Pool Road · Ridgedale, MO 65739  
1-800-BCLODGE (1-800-225-6343)


**AUDIO VISUAL EQUIPMENT RENTAL**

|                   |  |           |
|-------------------|--|-----------|
| <b>PROJECTORS</b> | <input type="checkbox"/> Kodak III AMT with 4–8 Zoom Lens (with Wireless Remote and stand) | \$ 100.00 |
|                   | <input type="checkbox"/> Overhead Projector with Stand                                     | \$ 100.00 |

|                             |   |           |
|-----------------------------|---|-----------|
| <b>COMPUTER &amp; VIDEO</b> | <input type="checkbox"/> DVD Player with mixer  | \$ 105.00 |
|                             | <input type="checkbox"/> 1/2" VHS Pro 4 Head with Remote                                    | \$ 100.00 |
|                             | <input type="checkbox"/> 27" Color Monitor with TV Stand and Black Skirt                    | \$ 100.00 |
|                             | <input type="checkbox"/> 42" Flatscreen LCD TV monitor, TV Stand and Black Skirt            | \$ 120.00 |
|                             | <input type="checkbox"/> Video Projector  | \$ 200.00 |
|                             | <input type="checkbox"/> LCD Data Projector   | \$ 300.00 |
|                             | <input type="checkbox"/> LCD Data Projector (5,000 Lumens)                                  | \$ 400.00 |
|                             | <input type="checkbox"/> IBM Laptop PC  | \$ 250.00 |
|                             | <input type="checkbox"/> 60" Plasma Flatscreen Monitor with stand                           | \$ 140.00 |
|                             | <input type="checkbox"/> 60" Plasma Flatscreen Monitor on wall of Boardrooms with VGA Cable | \$ 120.00 |

|  |  |               |
|--|--|---------------|
| <b>INTERNET</b>  | <input type="checkbox"/> Wireless Internet Access*   | complimentary |
|  | <input type="checkbox"/> Wired Internet Access* (Not available at Grandview Conference Center) |               |
|  | – Ethernet Cable & Access to Meeting Set   | \$ 40.00      |
|  | – Internet Hub (up to 5 lines)   | \$ 50.00      |
| *All wireless and internet access provided through Superclick.<br>Contact your CSM or 1-866-847-0333 for more information. |  |               |

|                        |   |           |
|------------------------|---|-----------|
| <b>SOUND EQUIPMENT</b> | <input type="checkbox"/> Handheld Microphone (wired) with Floor Stand                                 | \$ 40.00  |
|                        | <input type="checkbox"/> Wireless Handheld/Lavalier Microphone with Stand                             | \$ 90.00  |
|                        | <input type="checkbox"/> 100 Watt Amplified Speaker with Stand  | \$ 60.00  |
|                        | <input type="checkbox"/> 250 Watt Amplifier 8 Input Mixer   | \$ 100.00 |
|                        | <input type="checkbox"/> Speaker with Stand   | \$ 50.00  |
|                        | <input type="checkbox"/> Floorstand with Boom Arm for Microphone                                      | \$ 25.00  |
|                        | <input type="checkbox"/> Table Top Stand for Microphone   | \$ 15.00  |
|                        | <input type="checkbox"/> Floor Lectern  | \$ 60.00  |
|                        | <input type="checkbox"/> Table Top Lectern  | \$ 60.00  |
|                        | <input type="checkbox"/> CD Player with mixer   | \$ 80.00  |
|                        | <input type="checkbox"/> Stereo Cassette Recorder/Player  | \$ 100.00 |
|                        | <input type="checkbox"/> 4 Input Microphone Mixer   | \$ 40.00  |
|                        | <input type="checkbox"/> Jam box (CD, Cassette, & Radio Combo)  | \$ 50.00  |
|                        | <input type="checkbox"/> Bullhorn   | \$ 60.00  |
|                        | <input type="checkbox"/> Direct Box for Computer Sound  | \$ 40.00  |
|                        | <input type="checkbox"/> Chuckwagon Sound System with One Microphone<br>Battery Operated Outdoor Unit | \$ 150.00 |

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MEETING  
SUPPORT ITEMS

|                          |  |           |
|--------------------------|--|-----------|
| <input type="checkbox"/> | 25' AC Cord  | \$ 10.00  |
| <input type="checkbox"/> | AC Power Strip   | \$ 10.00  |
| <input type="checkbox"/> | Analog Phone Line (with or without phone)                | \$ 100.00 |
| <input type="checkbox"/> | Display Easel  | \$ 10.00  |
| <input type="checkbox"/> | Dry Erase Board  | \$ 40.00  |
| <input type="checkbox"/> | Flipchart Easel Only                                     | \$ 20.00  |
| <input type="checkbox"/> | Flipchart Easel, Pad and Markers                         | \$ 30.00  |
| <input type="checkbox"/> | Flipchart Easel, Pad and Markers (with Post-It Note Pad) | \$ 50.00  |
| <input type="checkbox"/> | Flipchart Marker   | \$ 1.50   |
| <input type="checkbox"/> | Flipchart Pad  | \$ 15.00  |
| <input type="checkbox"/> | Follow Spot  | \$ 75.00  |
| <input type="checkbox"/> | Laser Pointer  | \$ 40.00  |
| <input type="checkbox"/> | Long Internet Cable                                      | \$ 25.00  |
| <input type="checkbox"/> | Long VGA Cable   | \$ 30.00  |
| <input type="checkbox"/> | Masking Tape   | \$ 5.00   |
| <input type="checkbox"/> | Overhead Marker  | \$ 1.00   |
| <input type="checkbox"/> | Overhead Transparencies (per sheet)                      | \$ .25    |
| <input type="checkbox"/> | Pipe and Drape per foot                                  | \$ 6.50   |
| <input type="checkbox"/> | Projector Stand  | \$ 15.00  |
| <input type="checkbox"/> | Stage Lighting package                                   | \$ 200.00 |
| <input type="checkbox"/> | Speaker Phone & Phone line                               | \$ 100.00 |

## PACKAGES

|                          |   |           |
|--------------------------|---|-----------|
| <input type="checkbox"/> | 1-LCD Data Projector (4,000 Lumens)<br>• 1-LCD Projector, 1-70" or 96" Tripod Screen, 1-AC Power Cord,<br>1-AC Power Strip, and 1-Projector Stand | \$ 360.00 |
| <input type="checkbox"/> | Overhead Package<br>• 1-70" or 96" Tripod Screen, 1-Overhead Projector, 1-AC Power Cord,<br>1-AC Power Strip, and 1-Projector Stand               | \$ 160.00 |
| <input type="checkbox"/> | VCR Package<br>• 1-VCR Player, 1-27" TV, and Skirted Cart   | \$ 200.00 |
| <input type="checkbox"/> | - Add Additional 27" TV   | \$ 100.00 |
| <input type="checkbox"/> | DVD Package<br>• 1-DVD Player, 1-27" TV, and Skirted Cart   | \$ 150.00 |
| <input type="checkbox"/> | - Add Additional 27" TV   | \$ 100.00 |
|                          | Microphone Package  | \$ 40.00  |
| <input type="checkbox"/> | • 1-Wired Mic and Floor Stand   |           |
| <input type="checkbox"/> | • 1-Wired Mic and Table Stand   |           |
| <input type="checkbox"/> | Computer Support Package  | \$ 65.00  |
|                          | • 1-70" Tripod Screen, 1-Projector Stand, 1-AC Cord, and AC Power Strip   |           |
|                          | - UPGRADE to a 96" Screen   | \$ 75.00  |
|                          | • Delivery and Set Up Included  |           |
|                          | • The above packages cannot be substituted for different a/v items.   |           |
|                          | • Items in package may not be substituted for Food and Beverage needs<br>and must be ordered before arrival date.                                 |           |

continued on next page

| SCREENS                  |   | \$     |
|--------------------------|---|--------|
| <input type="checkbox"/> | 70" x 70" Tripod Screen                                 | 30.00  |
| <input type="checkbox"/> | 96" x 96" Tripod Screen                                 | 40.00  |
| <input type="checkbox"/> | 10' x 10' Front CPE Screen without Drape Kit            | 140.00 |
| <input type="checkbox"/> | 7 1/2' x 10' Front CPE Screen without Drape Kit         | 120.00 |
| <input type="checkbox"/> | 6' x 8' Front CPE Screen (with 2' Side Drape and Skirt) | 120.00 |
| <input type="checkbox"/> | 9'x12' Front CPE Screen With Drape Kit                  | 140.00 |
| <input type="checkbox"/> | 10' x 17' Front CPE Screen without Drape                | 160.00 |

| LABOR                    |  | \$    |
|--------------------------|--|-------|
| <input type="checkbox"/> | For equipment rented from in-house inventory<br>• 8:00am–5:00pm (4-hour minimum) | 50.00 |
| <input type="checkbox"/> | For equipment not rented from in-house inventory<br>• 6 hour minimum             | 60.00 |

| EXHIBIT ITEMS            |   | \$  |
|--------------------------|---|---|
| <input type="checkbox"/> | Vendor Table (6' or 8' table to include linen, skirting, and two chairs) (per table, per day) | 20.00   |
| Electricity:             |   |   |
| <input type="checkbox"/> | 120 V AC-15 amp   | Advance Order \$ 70.00      Floor Order \$ 140.00 |
| <input type="checkbox"/> | 208 V AC-50 amp   | \$ 280.00      \$ 330.00                          |
| <input type="checkbox"/> | 208 volt (single phase up to 40 amp)  | \$ 230.00      \$ 380.00                          |
| <input type="checkbox"/> | 208 volt (single phase up to 20 amp)  | \$ 180.00      \$ 230.00                          |
| <input type="checkbox"/> | Banner Hanging  | (per banner) \$ 25.00                             |
| <input type="checkbox"/> | Banner Hanging (Grandview Conference Center, 8' minimum)                                      | (per foot) \$ 7.50                                |
| Placed on Pipe and Drape |   |   |

• Additional equipment available upon request. Rates are based on per even order.  
All items are priced per day, per meeting room. Prices are subject to change.

Function Date(s): \_\_\_\_\_

Guest Name: \_\_\_\_\_ Telephone Number: \_\_\_\_\_ Booth Number: \_\_\_\_\_

Company Name: \_\_\_\_\_ Convention Name: \_\_\_\_\_

Method of Payment:     Master Account     Pre-payment (Check)     Guest Room Charge: Room # \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Today's Date: \_\_\_\_\_